



# REACTIVE SUMMIT 2020

REACTIVE PRINCIPLES, PATTERNS, AND PROJECTS  
VIRTUAL - NOVEMBER 10, 2020

## SPONSOR PROSPECTUS

HOSTED BY



# Why Sponsor Reactive Summit?

On November 10, 2020, Reactive Summit returns with a one-day virtual format. Reactive Summit is where innovators go to learn and collaborate on the latest Reactive patterns and projects for building distributed systems using Reactive programming, Reactive systems, Reactive Streams, event-sourcing, stateful serverless, streaming machine learning, and more. Since its inception in 2016, Reactive Summit has generated 1.5 million minutes of online video replay, reinforcing the desire of our cutting-edge community for access to expert insight.

“ There are a lot of paradigm shifts in the industry right now. Reactive Summit is at the forefront. ”

“ Really strong technical content. Not a lot of vendor spiel. ”

## Past Sponsors



# Sponsorship Packages

	Platinum \$10,000 USD	Gold \$5,000 USD	Silver \$1,000 USD
<b>Pre Event Exposure</b>			
Logo and link on event website	✓	✓	✓
50-word company description on event website	✓	✓	
Logo and link in pre-conference email to registered attendees	✓	✓	✓
100-word "article" in pre-conference email to registered attendees	✓		
50-word "article" in pre-conference email to registered attendees		✓	
Published sponsor Q&A blog post prior to event	✓		
Recognized as sponsor in pre-event press release	✓	✓	✓
<b>During Event Exposure</b>			
Recognition on Event Digital Signage	✓	✓	✓
Recognition and logo displayed on screen during opening remarks	✓	✓	
<b>Post Event Exposure</b>			
Recognition in post-conference Thank You email to attendees (logo/link)	✓	✓	✓
Post-conference opt-in Registration List	✓	✓	

**" If you want to stay on top, you should be here. "**

**" If you are building highly scalable systems, this is the conference you SHOULD attend. "**

**" We want to catch technologies right when they mature. "**